



The Next-Generation Partner for MSPs

When selecting an endpoint security partner to augment your product portfolio, it's important to choose one who understands unique MSP challenges, addresses key pain points, and provides a quality product that reduces costs. At Webroot, we believe next-generation endpoint protection isn't just about providing superior security against modern malware. It's also a key differentiator that brings competitive advantage to your service offerings and enables successful value-based selling. With this in mind, Webroot tailored its cloud-based solution to provide hierarchical administration that simplifies management; automation and efficient, lightweight client software to free up IT resources and reduce overall operating costs; flexible billing options to reduce capital expense; RMM and PSA integration; as well as the sales support, enablement, and marketing resources to help MSPs grow their business, increase value to their clients, and boost profits.

Why partner with Webroot?

- » Predictable, recurring revenue & lower TCO
- » Monthly invoicing
- » Superior cybersecurity products
- » Sales & marketing enablement tools

MSPs who partner with Webroot enjoy:

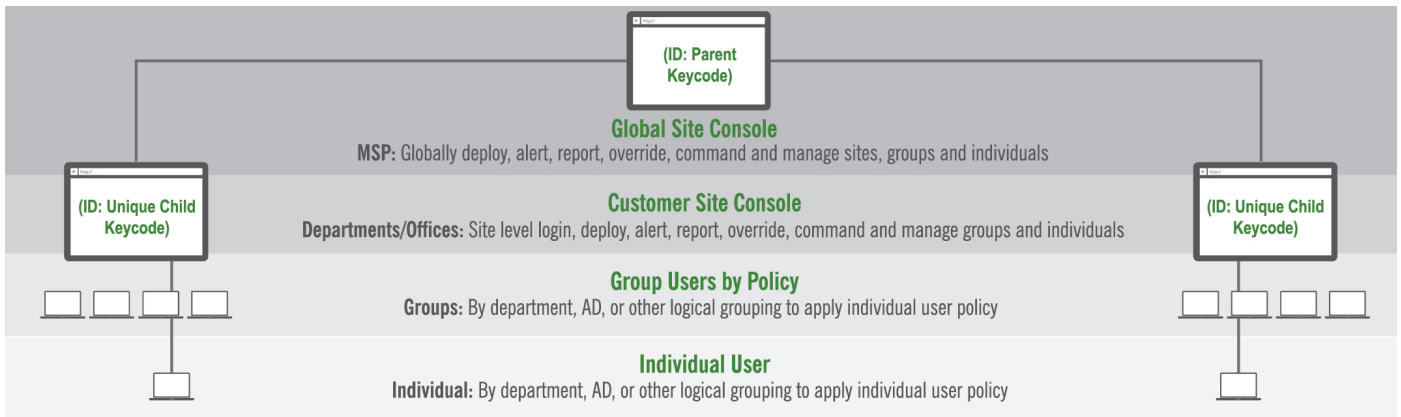
- » Single solution for both antivirus & antimalware
- » Next-generation endpoint, mobile & web security
- » Lower operational costs
- » Superior productivity, uptime & increased customer satisfaction
- » Single pane of glass online management console for different sites & customers; reducing administrative effort & costs
- » Zero on-site hardware infrastructure to maintain
- » Rollback remediation & no reimaging
- » RMM integration with ConnectWise, Continuum, Kaseya & Autotask
- » Tech support by U.S. based Webroot employees, within each region, in 60+ languages

"We are always looking for industry leading technologies to bring to our clients. Webroot's technology has greatly reduced virus disruptions on our clients' systems."

**Erik Nachbahr, President and Founder,
Helion Automotive Technologies**

Global Site Manager console:

- » Easy installation, management, and support
- » Global customer policies and views
- » Hierarchical, multi-tenant management with granular access rights
- » Self-administered licensing with dynamic parent/child keycodes to reduce operational costs
- » 100% cloud-based – zero on-site management infrastructure
- » Easy to support – real-time, collective threat intelligence protection means customers never need signature updates
- » Superior incident response with automatic remediation and customizable alert reporting
- » No-conflict agent deploys in seconds and won't impact user productivity



Webroot SecureAnywhere® Global Site Manager – Web-based Hierarchical Management

Superior Products

ENDPOINT PROTECTION

- » Automatic remediation means no reimaging
- » < 1 MB agent deploys in seconds, saving man-hours
- » Remote management via intuitive online console
- » Never requires signature updates or patches
- » RMM & PSA platform integration
- » Zero conflicts & zero infrastructure to maintain

WEB SECURITY SERVICE

- » 100% cloud-based – no servers, hardware or software
- » Best-in-class URL & web filtering engine
- » Enforces internet usage policies seamlessly
- » Stops web-based malware & phishing attacks
- » Scans all HTTP & HTTPS/SSL traffic

MOBILE PROTECTION

- » Over-the-air deployment & management
- » Support for Android™ & iOS® devices
- » Antivirus, secure web browsing, lost device protection features
- » Fast scans & a tiny device footprint

Exclusive Webroot® MSP Partner Benefits

GO-TO-MARKET TOOLKIT

- » Resource Center – marketing & sales enablement tools
- » Co-branded Emails & Lead Generation Tools – custom free trial links
- » Web Syndication – set it & forget it microsite
- » Social Marketing – syndicated Twitter feeds
- » Partner Community Access – peer-to-peer connection

SALES ENABLEMENT

- » Competitive intelligence
- » Sales tools
- » Product collateral
- » Sales training

TECHNICAL ENABLEMENT

- » Technical training
- » Pre-sales engineering support
- » Product training



About Webroot

Webroot delivers next-generation endpoint security and threat intelligence services to protect businesses and individuals around the globe. Our smarter approach harnesses the power of cloud-based collective threat intelligence derived from millions of real-world devices to stop threats in real time and help secure the connected world. Our award-winning SecureAnywhere® endpoint solutions and BrightCloud® Threat Intelligence Services protect tens of millions of devices across businesses, home users, and the Internet of Things. Trusted and integrated by market-leading companies, including Cisco, F5 Networks, Aruba, Palo Alto Networks, A10 Networks, and more, Webroot is headquartered in Colorado and operates globally across North America, Europe, and Asia. Discover Smarter Cybersecurity™ solutions at webroot.com.

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