



## BRANDING SERVICES

Premium tech, directly delivered.



## BRANDING SERVICES

What are Branding Services?

**A specialist and tailored service allowing resellers to co-brand premium retail products.**

One of the most important aspects of a company is their brand.

Make sure your brand makes the right association.



*"80% of people have an immediate reaction when they receive a promo from companies they've never heard of."* (PR0motion Marketing, LLC)

**DrayTek**

*"70% of brands consider promotional products mostly or always effective in achieving marketing goals."* (PPAI)

*"52% said receiving a branded item would make them more likely to recommend a company's service."* (Total Merchandise)



## BRANDING SERVICES

What do we do for you?



We work directly with resellers to understand the full scope of their client/customer requirements.



From onboarding packages, to corporate gifting, annual events or even a company wide Christmas present we **print**, **engrave** and **embroider** on a range of prestige products.



Once the order is placed the branded products land in **3 weeks\***, with international shipping and logistics included in the price.

**\*Subject to stock and quantities**





*"82% of people have a more favourable impression of a brand after receiving a promotional product." (PPAI)*

*"A single promotional item averages 344 impressions per month." (PR0motion Marketing, LLC)*

*"89% of consumers can recall the brand on a promotional product they received in the last 2 years." (PR0motion Marketing, LLC)*



BRANDING  
SERVICES  
Vendor Portfolio

Branding services' capabilities spans across tech including **drones**, **e-scooters**, **wireless chargers**, and **data storage solutions**.

**BUSBI** **dji** **ember**  **fitbit** **HidrateSpark**

 **Insta360**

**iStorage®**

**Jabra GN**

**KIOXIA**

*Marshall*

**plugable** 

**SAMSUNG**



**twelve south**



**WENGER®**

**z e n s**



## BRANDING SERVICES

Ready to start your branding journey?



Please get in touch with your **dedicated account manager**.

Or alternatively,



Please contact – **Cordelia Langstaff**, Account Manager

[Cordelia.Langstaff@cmsdistribution.com](mailto:Cordelia.Langstaff@cmsdistribution.com)